

GATEWAY RESEARCH CENTRE

MENGO - K'LA, (U) NEXT TO MASENGERE BUILDING

P.O BOX 11601 K'LA TEL: +256 705573733 / +256 772 944 000

grc@gatewayresearchcentre.org / www.gatewayresearchcentre.org



**CALL FOR QUOTATIONS FOR
MEDIA SERVICES**

Published: 10th /October/2021

Gateway Research Centre (GRC) is a think tank and non-profit research organization which undertakes evidence-based research to inform policy, advocacy and awareness raising. in the areas of health, education, agriculture and food security, poverty eradication and youth empowerment, gender and women empowerment, environment as well as undertaking capacity building projects. The centre conducts and disseminates humanities and social science research. Gateway Research Centre partners with private and public sector. GRC has undertaken research studies and capacity buildings in various organizations and written several policy briefs. The centre conducts all its activities to support the realization of Sustainable Development Goals (SDGs) in Uganda.

Gateway Research Centre is currently implementing a Tax Awareness and Advocacy project dubbed 'Tax Awareness and Advocacy Initiative for Economic Freedom in Uganda (TAAIEF).' The project is funded by Atlas Network and will be implemented in a period of eight months with the following key broad activities:

- Engage tax authorities in Uganda to revise unfair tax regimes to promote economic freedom.
- Conduct research that would lead to tax reform advocacy aimed at reducing particular unfair taxes in Uganda.
- Undertake a multimedia public tax awareness and advocacy campaign to enhance a collective public voice seeking tax reforms.

The overall goal of the project is to advocate against unfair taxes especially the internet data tax, high taxes and prices for electricity, National Water Sewerage Corporation's high prices and other heavy taxes on essential services and goods.

Gateway Research Centre is therefore looking for competent media service providers to express their interest in the provision of the following services;

S/N	Item	Period
i)	Sixteen television talk shows	8 months
ii)	Sixteen radio talk shows	8 months
iii)	Radio mentions	4 every day for 8 months
iv)	TV Scrolls	
v)	Logo placements in TV programs	

Zero tolerance to bribery: GATEWAY RESEARCH CENTRE'S ANTI-CORRUPTION POLICY EMPHASIZES ZERO TOLERANCE. ANY CASE OF KICKBACK OR BRIBERY IN FORM OF CASH OR BENEFITS IN KIND IN RELATION TO WINNING THIS CONTRACT WILL LEAD TO AUTOMATIC DISQUALIFICATION FROM SELECTION FOR THIS BID.

Submission date: Before 20th/October/2021

Interested applicants should submit their quotations via email: grc@gatewayresearchcentre.org

For more information contact +256705573733, +256782435898